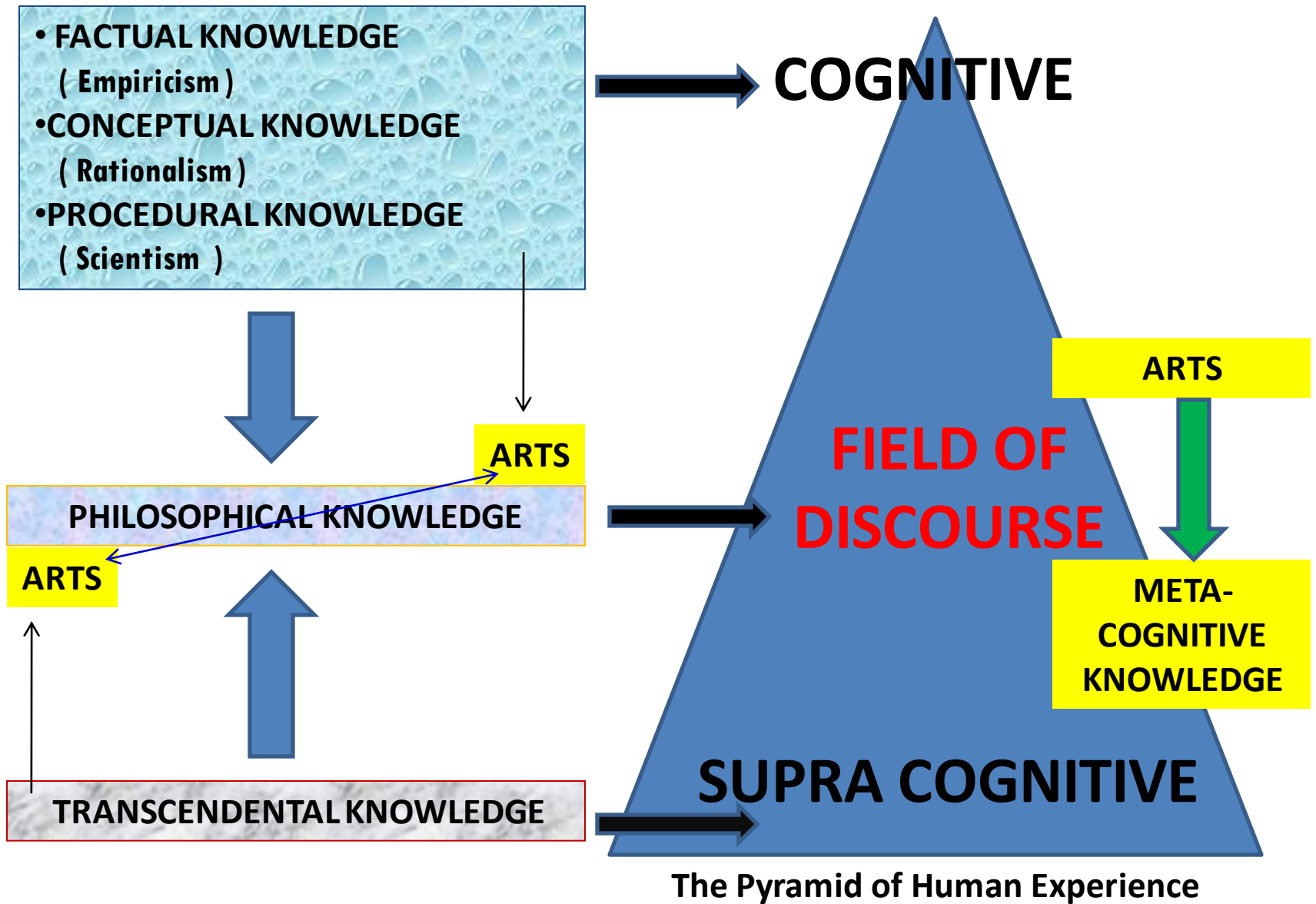


# **PARADIGM OF ART**

**ITS CHANGE AND CHALLENGE**

# WHAT IS ART ?

- parts of Philosophy ? ( *Classicism – Neo-classicism* )
- servant of Religion ? ( *Middle-Age/Dark Age – Aristocratism* )
- another phase of science ? ( *Rationalism – Empiricism* )
- not Live but alive ? ( *Modernism – Capitalism* )
- just a game of human perception ? ( *Postmodernism – Late-capitalism* )



# ART as META-COGNITIVE KNOWLEDGE

## SCIENCE

FIXED SENSE

## ARTS

MULTI SENSE  
POSSIBLE MEANING

## PHILOSOPHY

COSMOTIC SENSE

## RELIGION

•CONSTRUCT

NEW IDEAS/MIND  
NEW FORM  
REALITY TENSION

•ACHIEVE

MIND ADVENTURE  
PERSONAL PASSION  
AESTHETIC SUBLIME

•ACTION

COURAGE TO CREATE  
EXPERIMENTS  
ENRICHING DISCOURSE

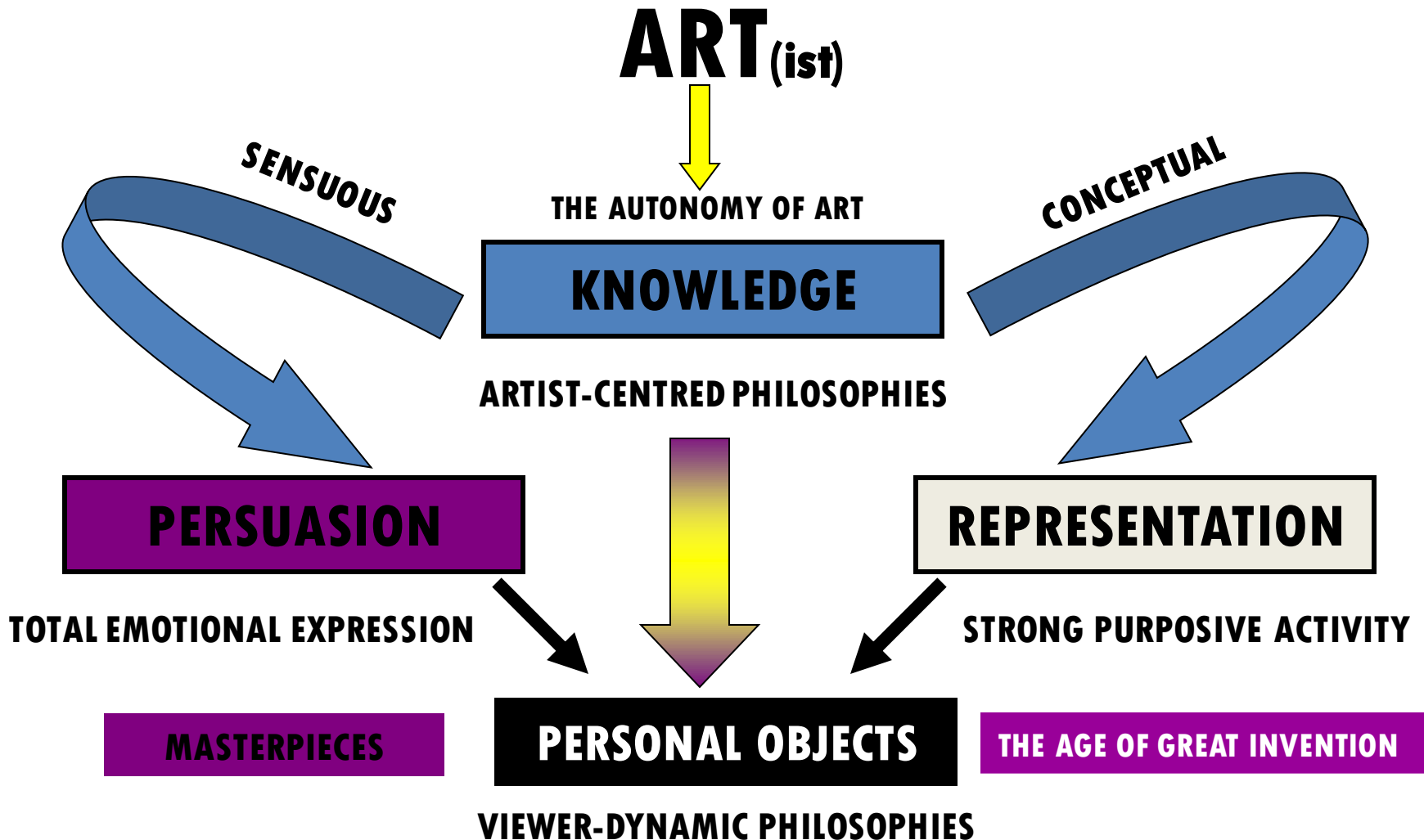
•ACTUALIZE

EXPLORE MEDIUM  
MIXED EXPERIENCE  
PERSUASION

# ART PHILOSOPHY from SOCIAL perspective

The Status of the Art before Capitalism Era :

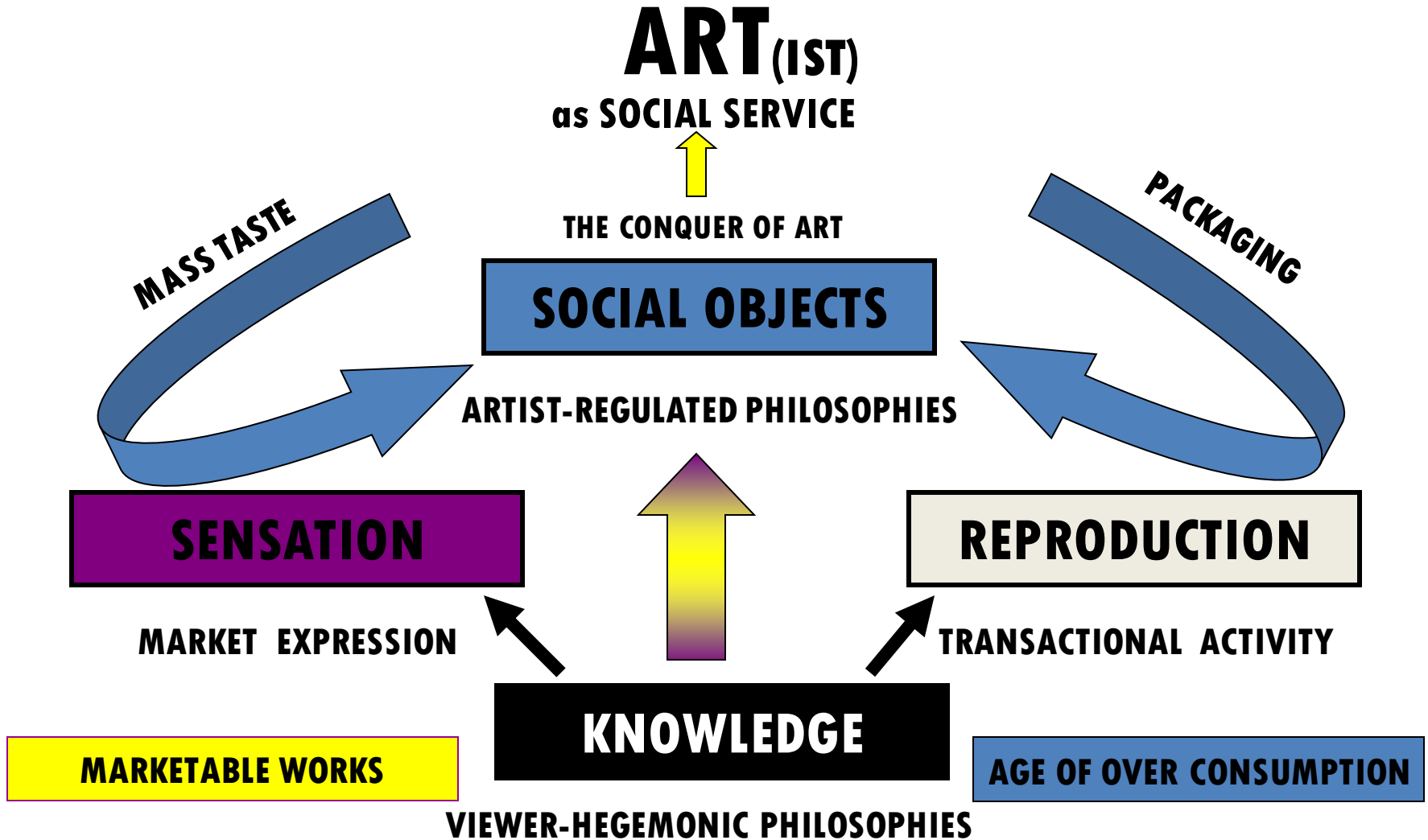
ARTIST as CENTER of KNOWLEDGE – The Romantic Point of View



# ART PHILOSOPHY from SOCIAL perspective

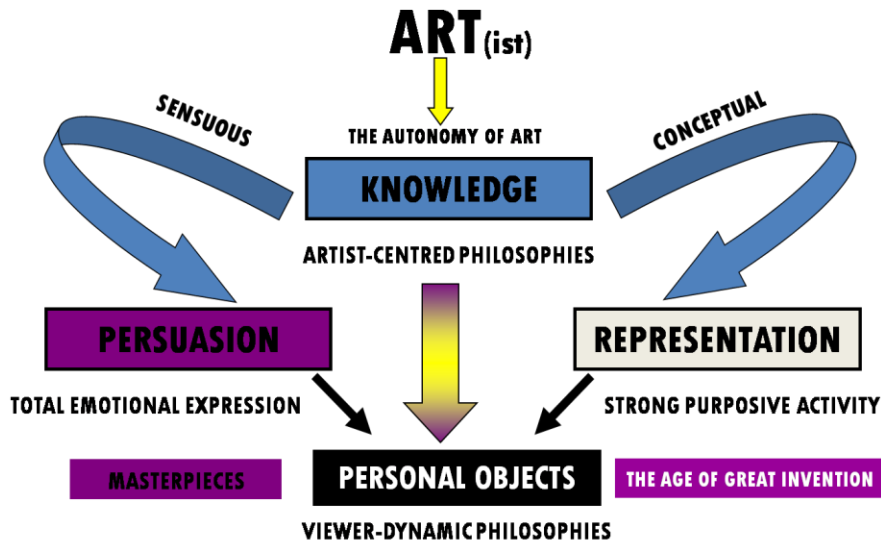
The Status of the Art during Capitalism Era :

ARTIST as SOCIAL SATISFIER – The Pragmatic Point of View



## The Period of Auratic Art

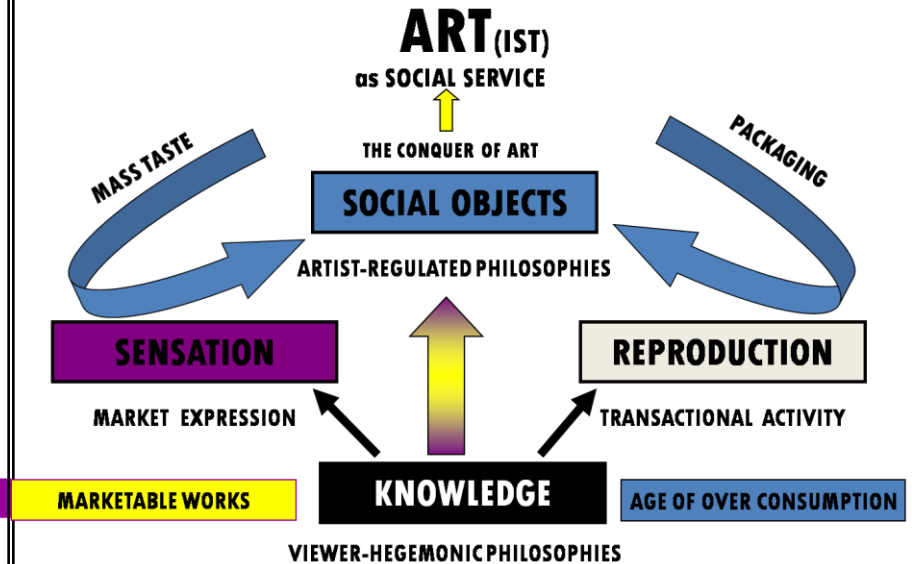
**ART PHILOSOPHY** from SOCIAL perspective  
 The Status of the Art before Capitalism Era :  
 ARTIST as CENTER of KNOWLEDGE – The Romantic Point of View



INDIVIDUAL/INTELLECTUAL SOCIETY

## The Period of Corporatic Art

**ART PHILOSOPHY** from SOCIAL perspective  
 The Status of the Art during Capitalism Era :  
 ARTIST as SOCIAL SATISFIER



URBAN/MASS SOCIETY

PARADIGM OF ART



ITS CHANGE AND CHALLENGE

# CONCEPTUALIZING URBAN AESTHETICS

ARTIST'S CHANCE: **VISIONARY CHOICES**

WAY OF LIFE

MEANINGS

ONTOLOGY

EPISTEMOLOGY

WORLD VIEW

KNOWLEDGE

FIELD OF ARTIST'S CHANGE : **ARTISTIC EXPLORATION**

SOCIAL PRACTICE

PROFESSION

AESTHETICS

ARTISTIC SKILL

VALUES

WAY OF COMPOSING





# WORLD VIEW AS ONTOLOGICAL BASIS

WAY OF LIFE

ONTOLOGY

WORLD VIEW



COSMOPOLITAN

GLOCALIZER

NEO-TRADITION

MULTICULTURAL

FUTURISTIK

**Cosmopolitanism** is the ideology that :

- all human ethnic groups belong to **a single community**
- based on a **shared morality**
- refer to more **inclusive moral, economic, and political relationships** between nations or individuals of different nations.
- to welcome **the Other** into one's home
- a person who adheres to the idea called **cosmopolite**.

The word derives from Greek *cosmos* Κόσμος (the Universe) and *polis* Πόλις (city).

**Fundamental foundations:**

"Acknowledging the otherness of those who are culturally different"

"Acknowledging the otherness of the future"

"Acknowledging the otherness of nature"

"Acknowledging the otherness of the object"

"Acknowledging the otherness of other rationalities"



*Immanuel Kant*

Immanuel Kant argued for a *ius cosmopolitanum*. (cosmopolitan law/right)

# WORLD VIEW AS ONTOLOGICAL BASIS

WAY OF LIFE

ONTOLOGY

WORLD VIEW



COSMOPOLITAN

GLOCALIZER

NEO-TRADITION

MULTICULTURAL

FUTURISTIK

**Glocalization** mean :

- combining the idea of globalization with that of local considerations.
- glocalization as “internalized globalization,”
- glocalization provides the preconditions necessary for transnational social spaces
- process of glocalization may lead ultimately to a cosmopolitan society
- a way of adapting global techniques to local conditions
- the response of education to a rapidly evolving global environment
- understanding of the use of the immense variety of tools available for accessing information today
- to offer protection against the more negative effects of globalization
- to create new social actors and structures that are essentially **“local in spirit but global in character”**
- top-down approach of global forces acting at local levels
  
- term “glocal” refers to the individual, group, division, unit, organisation, and community which is willing and able to “think globally and act locally”



Henry Mzili Mujunga is a Ugandan born painter, printmaker and writer. He has been exploring intuitive ways of reviving [African art](#) through an art movement called *indigenous expressionism*. He strongly advocates the importance of networking amongst contemporary African artists in order to share their [culture](#) and create an interesting dialogue with the art being produced globally.

# WORLD VIEW AS ONTOLOGICAL BASIS

WAY OF LIFE

ONTOLOGY

WORLD VIEW



COSMOPOLITAN

GLOCALIZER

NEO-TRADITION

MULTICULTURAL

FUTURISTIK

**Neo-Tradition** based on

- a *ritual, belief* or object passed down within a society, still maintained in the present, with origins in the past
  - derives from the Latin *tradere* or *traderer* literally meaning to transmit, to hand over, to give for safekeeping—and new traditions continue to appear today.
  - **to guidelines** dictating how an art form should be composed
  - given greater importance than the performer's own preferences
  - focusing on aspects such as **traditional languages**.
  - the **forms of artistic heritage** of a particular culture.
  - Tradition is often used as an *adjective*, in contexts such as traditional music, traditional medicine, traditional values and others.
  - In such constructions tradition refers to specific values and materials
- **Neo-tradition** means :
- renewing and **revaluation traditions to meet present purposes**
  - **change the value and materials** as particular or individual preferences
  - a challenging way to offer **new modification of the heritage**
  - new interpretation of traditional **text, idioms, knowledge, media, norms and patterns of traditional perception**
  - Neo-tradition as a way **to conserve tradition**



Ways to celebrate holidays may be passed down as traditions, as in this Polish Christmas meal and decorations

# WORLD VIEW AS ONTOLOGICAL BASIS

WAY OF LIFE

ONTOLOGY

WORLD VIEW



COSMOPOLITAN

GLOCALIZER

NEO-TRADITION

MULTICULTURAL

FUTURISTIK

**Multiculturalism** is

- the **appreciation, acceptance or promotion of multiple cultures.**
- described as a "salad bowl" or "cultural mosaic" rather than a "melting pot"
- the first focuses on interaction and communication between different cultures
- the second centers on diversity and cultural uniqueness.
- developing lasting relationships among ethnic and religious communities.

Andrew Heywood distinguishes between two forms of multiculturalism,

- As a descriptive term, it has been taken to refer to cultural diversity ...
- As a normative term, multiculturalism implies a positive endorsement, even celebration, of communal diversity, typically based on either the right of different groups **to respect and recognition, or to the alleged benefits to the larger society of moral and cultural diversity**".



Mulberry Street, along which Manhattan's [Little Italy](#) is centered. [Lower East Side](#), [New York City](#), United States, circa 1900.



# WORLD VIEW AS ONTOLOGICAL BASIS

WAY OF LIFE

ONTOLOGY

WORLD VIEW



COSMOPOLITAN

GLOCALIZER

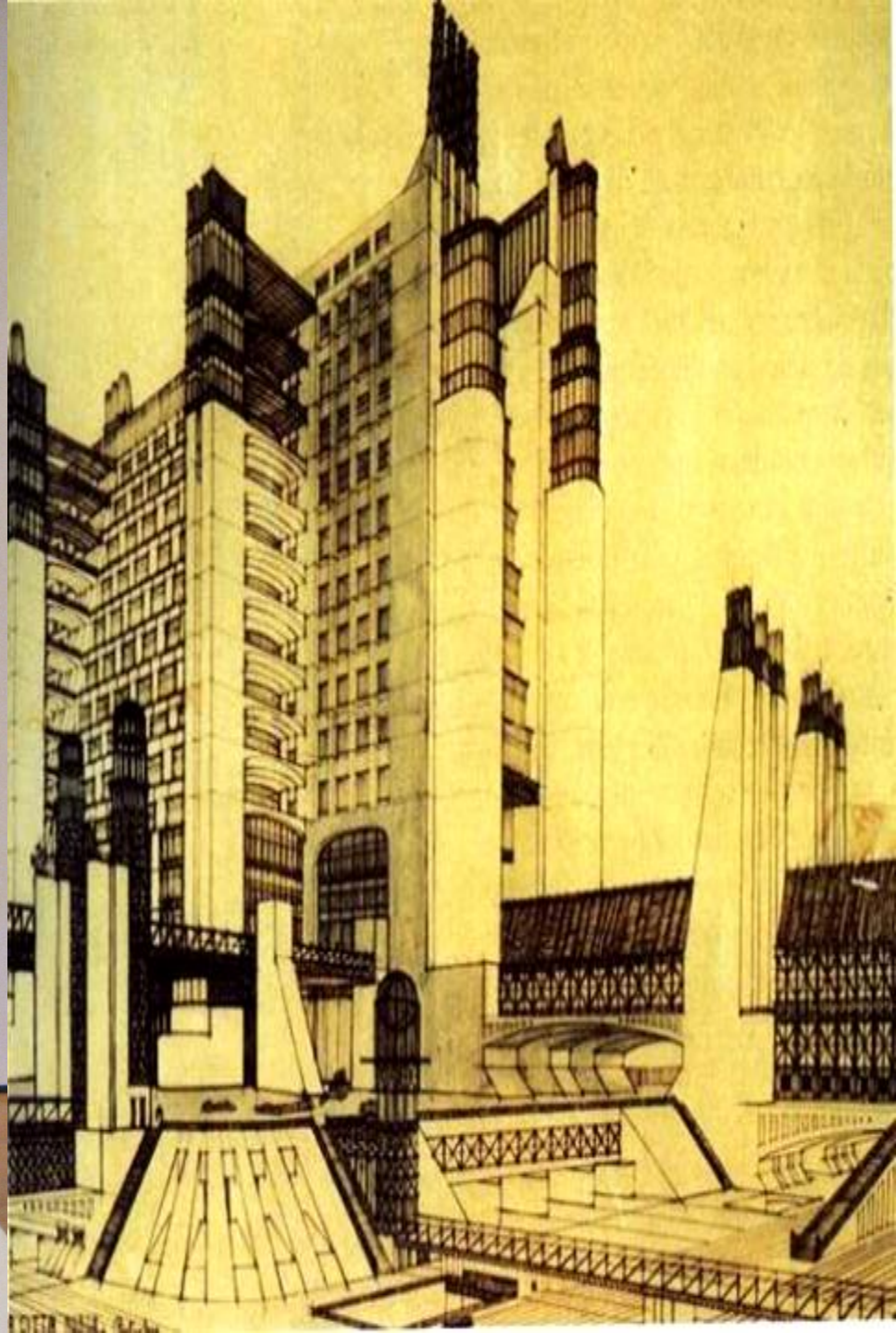
NEO-TRADITION

MULTICULTURAL

FUTURISTIK

## Futurism is

- emphasized and **glorified** themes associated with contemporary concepts of the **future**, including **speed, technology, and the industrial city**
- represented **the technological triumph of humanity over nature**
- the artist **seeks by intuition** to link sympathies between the exterior scene and interior emotion
- The city had replaced the landscape as the setting for the **exciting modern life**.
- "dreams of **metallization** of the human body"
- the science, art and practice of postulating possible futures
- modern practitioners stress the importance of alternative and plural futures
- understanding the potential future impact of decisions made by individuals, organisations and governments.
- attempts to gain a **holistic** or systemic view based on **insights** from a range of **different disciplines**
-



Lesson learned  
some key words to identify  
modes of urban life

- **SPRAWL**
- **INTERFACE**
- **LINKAGE**
- **INTERPLAY**
- **DIFFUSION**
- **COSMOPOLITAN**
- **GLOCALIZED**
- **SUBCULTURE**

- Tidak Beraturan
- Saling Terhubung
- Saling Menyambung
- Saling Mempengaruhi
- Pembauran
- Berpandangan Luas
- Global-Lokal
- Subkultur

# MAPPING URBAN ART CREATIVITY

ARTIST'S CHANCE : **VISIONARY CHOICES**

WAY OF LIFE

MEANINGS

ONTOLOGY

EPISTEMOLOGY

WORLD VIEW

KNOWLEDGE



COSMOPOLITAN → LINKAGE

GLOCALIZER → SUBCULTURE

NEO-TRADITION → ARCHE

MULTICULTURAL → SPRAWL

FUTURISTIK → UTOPIA

FIELD OF ARTIST'S CHANGE : **ARTISTIC EXPLORATION**

SOCIAL PRACTICE

PROFESSION

AESTHETICS

ARTISTIC SKILL

VALUES

WAY OF COMPOSING



INTERFACE

TUNNELING

INTERPLAY

CROSSING&CUTTING

DIFFUSION

SHIFTING

INTERUPTION

OVERLAPPING

SUBLIME

REVERSING

# PHASE OF ARTISTIC ACTUALIZATION

ARTIST'S CHANCE: **VISIONARY CHOICES**

MEANINGS

WAY OF LIFE

ONTOLOGY

EPISTEMOLOGY

WORLD VIEW

KNOWLEDGE

FIELD OF ARTIST'S CHANGE: **ARTISTIC EXPLORATION**

SOCIAL PRACTICE

PROFESSION

AESTHETICS

ARTISTIC SKILL

VALUES

WAY OF COMPOSING

COSMOPOLITAN

GLOCALIZED

NEO-TRADITION

MULTICULTURAL

FUTURISTIK

LINKAGE

SUBCULTURE

ARCHE

SPRAWL

UTOPIA

INTERFACE

INTERPLAY

**DIFFUSION**

INTERRUPTION

SUBLIME

TUNNELING

CROSSING&CUTTING

**SHIFTING**

OVERLAPPING

REVERSING



CASE FOR CREATIVE PROCESS

PHASE OF ARTISTIC ACTUALIZATION

ARTIST'S CHANCE: VISIONARY CHOICES

FIELD OF ARTIST'S CHANGE: ARTISTIC EXPLORATION

MEANINGS

WAY OF LIFE

SOCIAL PRACTICE

PROFESSION

ONTOLOGY

EPISTEMOLOGY

AESTHETICS

ARTISTIC SKILL

WORLD VIEW

KNOWLEDGE

VALUES

WAY OF COMPOSING



COSMOPOLITAN

LINKAGE

INTERFACE

TUNNELING

GLOCALIZED



SUBCULTURE



INTERPLAY

CROSSING&CUTTING

NEO-TRADITION

ARCHE

DIFFUSION

SHIFTING

MULTICULTURAL

SPRAWL

INTERUPTION

OVERLAPPING

FUTURISTIK

UTOPIA

SUBLIME

REVERSING



# PHASE OF ARTISTIC ACTUALIZATION

ARTIST'S CHANCE : **VISIONARY CHOICES**

FIELD OF ARTIST'S CHANGE : **ARTISTIC EXPLORATION**

WAY OF LIFE

MEANINGS

SOCIAL PRACTICE

PROFESSION

ONTOLOGY

EPISTEMOLOGY

AESTHETICS

ARTISTIC SKILL

WORLD VIEW

KNOWLEDGE

VALUES

WAY OF COMPOSING



COSMOPOLITAN

LINKAGE

INTERFACE

TUNNELING

GLOCALIZED

SUBCULTURE

**INTERPLAY**

**CROSSING&CUTTING**

NEO-TRADITION

ARCHE

DIFFUSION

SHIFTING

MULTICULTURAL

SPRAWL

INTERUPTION

OVERLAPPING

FUTURISTIK

UTOPIA

SUBLIME

**REVERSING**



CASE FOR CREATIVE PROCESS

# PHASE OF ARTISTIC ACTUALIZATION

ARTIST'S CHANCE : **VISIONARY CHOICES**

MEANINGS

WAY OF LIFE

ONTOLOGY

EPISTEMOLOGY

WORLD VIEW

KNOWLEDGE

FIELD OF ARTIST'S CHANGE : **ARTISTIC EXPLORATION**

SOCIAL PRACTICE

PROFESSION

AESTHETICS

ARTISTIC SKILL

VALUES

WAY OF COMPOSING

COSMOPOLITAN

LINKAGE

INTERFACE

**TUNNELING**

GLOCALIZED

SUBCULTURE

**INTERPLAY**

CROSSING&CUTTING

NEO-TRADITION

ARCHE

DIFFUSION

**SHIFTING**

**MULTICULTURAL**

**SPRAWL**

INTERRUPTION

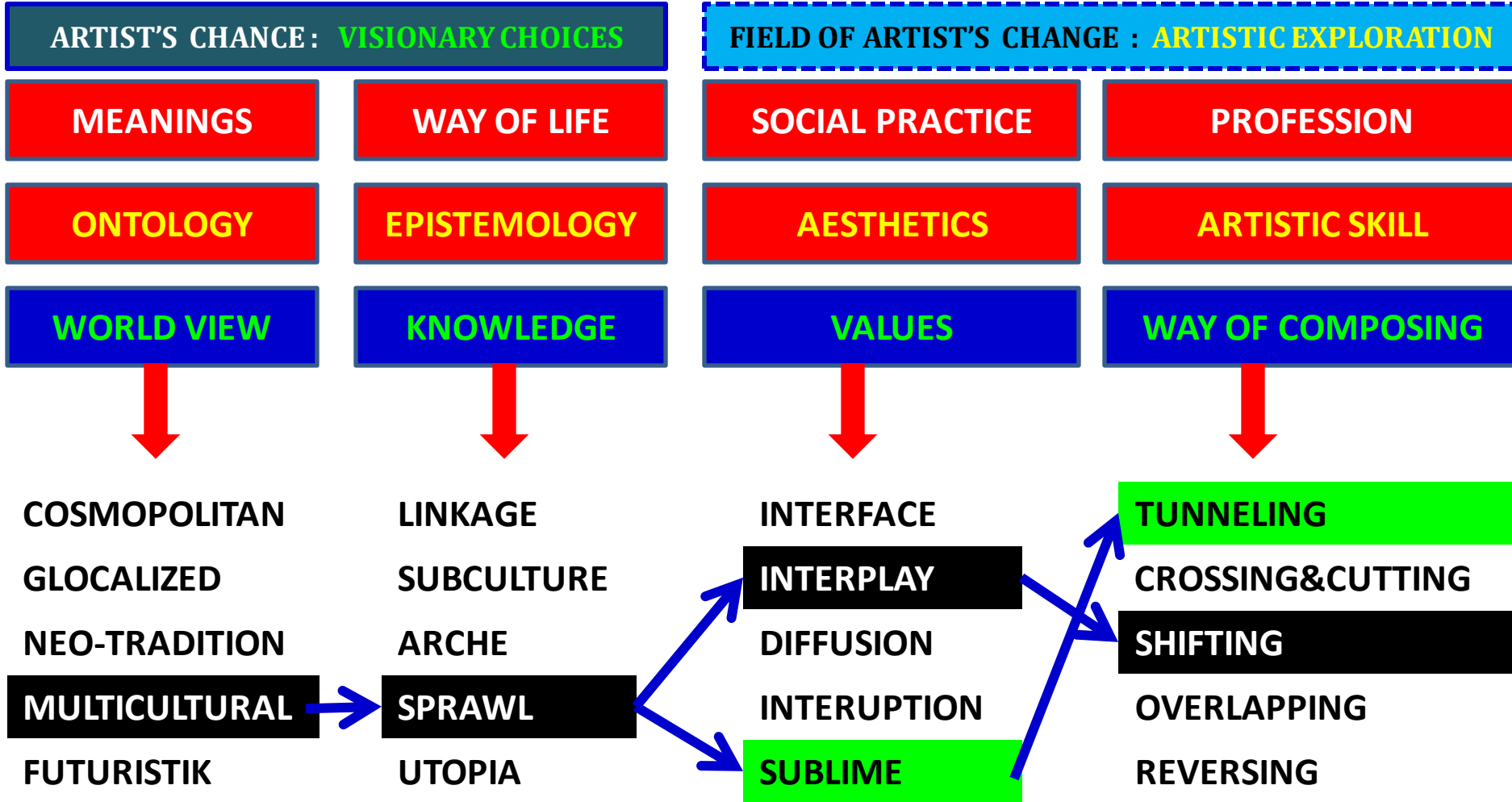
OVERLAPPING

FUTURISTIK

UTOPIA

**SUBLIME**

REVERSING





# PHASE OF ARTISTIC ACTUALIZATION

ARTIST'S CHANCE : **VISIONARY CHOICES**

MEANINGS

WAY OF LIFE

ONTOLOGY

EPISTEMOLOGY

WORLD VIEW

KNOWLEDGE

FIELD OF ARTIST'S CHANGE : **ARTISTIC EXPLORATION**

SOCIAL PRACTICE

PROFESSION

AESTHETICS

ARTISTIC SKILL

VALUES

WAY OF COMPOSING

COSMOPOLITAN  
GLOCALIZED  
NEO-TRADITION  
MULTICULTURAL  
**FUTURISTIK**

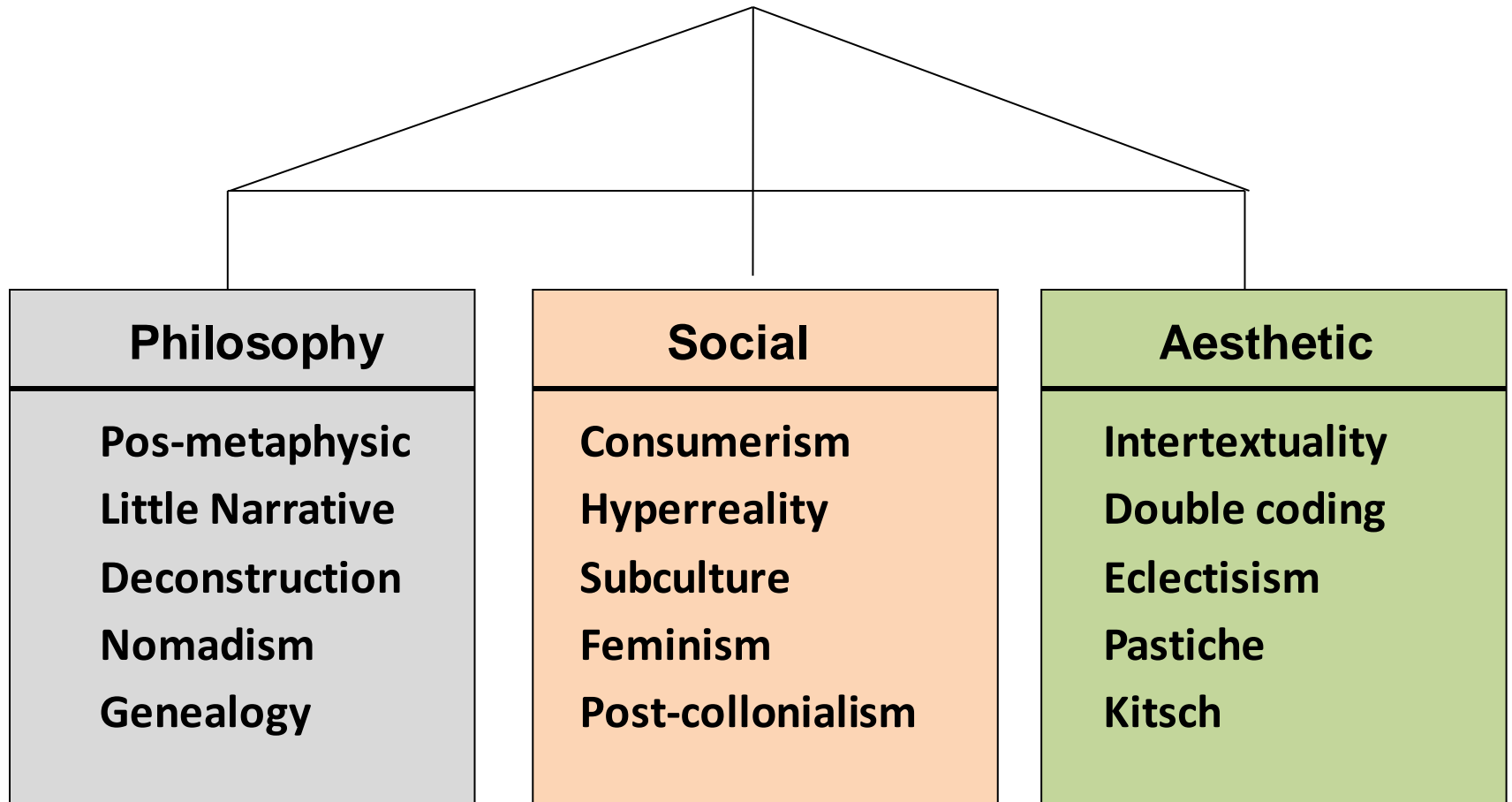
LINKAGE  
SUBCULTURE  
ARCHE  
SPRAWL  
**UTOPIA**

**INTERFACE**  
INTERPLAY  
DIFFUSION  
INTERUPTION  
**SUBLIME**

TUNNELING  
CROSSING&CUTTING  
**SHIFTING**  
OVERLAPPING  
**REVERSING**



# Contemporary World



# THE FUNCTION of ART in CONTEMPORARY CULTURE



## THE WAY HOW TO DEVELOP THE POSSIBLE MEANING

THROUGH SOME EXPLORATORY STRATEGY

ART as **DEFIXATION** OF MIND AND HUMAN EXPERIENCES

ART as **INTERUPTION** OF ROUTINE AND STAGNAN

ARTS as **ACROSS BOUNDARIES** OF DISCIPLINE AND CONVENTION

**TERIMA KASIH**